

To Whom It May Concern

08/16/2022

Partnership Recommendation Letter

Choosing a reliable marketing partner in B2B is not an easy thing. The approaches differ entirely from those used in traditional B2C digital marketing. After three months of cooperation, I can confidently say that you can fully rely on the Addlium team in terms of brand awareness and lead generation for your B2B company.

First of all, I wanted to build my business network on LinkedIn from scratch. The other important objective was to increase the number of partnerships with supply companies in the market. We are confidently moving toward our goals, and I can already see the results in such a short time.

At the beginning of our cooperation, the Addlium team helped me to set up and prepare my LinkedIn page for lead generation. Simultaneously, we agreed on posts topics for my page with content managers, and now I get full support in running my page regarding text posts and creatives.

Addlium are professionals in creating a brand image and nurturing leads. All tasks are always made on time, and I receive regular weekly reports on work done. I get completely transparent and smooth service.

I thank all specialists from the company and, of course, recommend their services to business people.

Sincerely,
Alexander Nesterenko
CEO of OKS-Supply



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