



## SSO Logistics Ltd

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TO WHOM IT MAY CONCERN

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As our business has grown so has the time constraints to keep promoting our various activities. I decided to try Addlium to manage our social media promotions over two companies, all posts are authorised before posting so they are 100 % accurate.

Our partnership with Addlium saved up to 20% of the time our business development team spent on running LinkedIn and Facebook. At the beginning, we had an introduction call with the Project Manager, shared all the necessary materials and agreed on a content plan. We started from running LinkedIn and Facebook for our Customs Bureau company, but now we get full content social media support for our logistics company as well.

Along with the clear processes, I would like to highlight that we receive great branded media packaging: presentation, banners, and video creatives for social media. Also, our project manager Anastasiia is always in touch and ready to help with any question.

Thanks to Addlium, now I can totally focus on business development. I can rely on the team and be sure that their work will be done at the highest level. I sincerely recommend Addlium for cooperation.

Regards,

Peter Draper  
Director

