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To Whom It May Concern:

Our cooperation with Addium has been lasting for half a year. During this period, we have made significant progress in developing my LinkedIn network and attracting new clients for my freight brokerage business.

I knew that LinkedIn is a powerful business tool, but I lacked a clear strategy and vision on how to use it for making a profit. Addium provided me with a clear plan for content marketing and built an excellent lead generation process. Moreover, they do all operational work for my personal and company brand image and forward me qualified leads. Due to that, our sales managers can fully dive into further sales processes, and I can totally focus on business development tasks.

Addium specialise in B2B marketing and lead generation, and they prove it every day with their methods and way of communication. Nevertheless, the approved plan sets the workflow; they always generate and validate new ideas for improving the results.

I would also like to note that the team's expertise in Logistics helped us to speak the same language from the first conversation. And that was one of the reasons why I decided to outsource marketing and lead generation services from Addium.

Highly recommended for cooperation.

Vladyslav Kovalchuk  
CEO of Valdis Logistics

A handwritten signature in black ink, appearing to read 'B. Kovalchuk', written over a light blue horizontal line.